



MAGAZINE RATES 2019

PUBLISHED MONTHLY (11 EDITIONS IN PRINT, PDF AND DIGIMAG)

CIRCULATION

14 376*

ESTIMATED READERSHIP

60 000

(average 4 readers per copy)



ABC AUDITED
July – September
2018*

AUDIENCE PROFILE

Homeowners - First-time Homebuyers & Buy-to-Let investors
Business Owners & Landlords - Private investors of Residential, Commercial & Offshore property; Investors of Unlisted & Listed Property
Business & Property Professionals - Estate Agents; Property Managers & Letting Agents; Commercial Brokers; Property Developers; Asset Managers; Auctioneers; Valuers; Attorneys; Accountants; Architects; Conveyancers; Engineers; Banking & Finance Specialists; Quantity Surveyors; Town Planners; National, Provincial & Local Government

ABOUT REIM

Real Estate Investor Magazine (REIM) is a multiple award-winning magazine and trusted real estate resource since 2007 for South African residential, commercial and offshore real estate investors. We provide readers with education, advice and guidance on where, how and when to invest in real estate. We also provide news, tips and tools on personal finance, business and the economy. We feature entrepreneurs, businessman & investors who are making an impact in the world.

EDITORIAL THEMES & DEADLINES

ISSUE DATE	EDITORIAL THEMES	MATERIAL DEADLINE
FEBRUARY	Technology & Innovation; New Commercial Developments; Affordable housing	16 January 2019
MARCH	Offshore focus; Attorneys; Renovations - Doors & windows	8 February 2019
APRIL	Residential focus; Renovations - Floors & ceilings	10 March 2019
MAY	Commercial focus; Lighting; Finance	10 April 2019
JUNE	Investor of the Year; Architecture; Legal	8 May 2019
JULY	Brokers & Auctions; Interior designers; Sectional Title	6 June 2019
AUGUST	Women in property; Kitchens; Mixed-use	10 July 2019
SEPTEMBER	REIM/Rode conference; Inner city; Town Planning	8 August 2019
OCTOBER	Resi development of 2019; Green buildings; Residential Estates	5 September 2019
NOVEMBER	Bathrooms; Retirement; Technology; Renovations - Bathrooms	8 October 2019
DECEMBER / JANUARY 2020	Kick-start your year; Student accommodation; Renovations - Kitchens	10 November 2019
RESIDENTIAL HANDBOOK 2019		10 March 2019
COMMERCIAL HANDBOOK 2019		10 July 2019
OFFSHORE HANDBOOK 2019		5 September 2019

ADVERTISING RATES

MAIN BODY

Full page full colour	R31,950
Double page spread	R44,950
Half page full colour	R19,950
Digimag/pdf full page colour	R14,950
Magazine loose insert	R14,950

COVER POSITIONS

Inside front cover (dps)	R49,950
Inside front cover (full page)	R39,950
Inside back cover	R39,950
Outside back cover	R44,950

COMPANY PROFILE

Advertorial (full page)	R31,950
Front cover (FPFC ad + 3 page interview)	R94,950

SERIES BOOKINGS

Discount for 3 bookings or more	10%
Discount for 6 bookings or more	15%
Discount for 9 bookings or more	20%

MATERIAL SPECIFICATIONS

Page Size	Trim Size	Safe Type	Bleed
FULL PAGE	168mm x 235mm	148mm x 215mm	5mm
DPS	336mm x 235mm	310mm x 209mm	5mm
HALF PAGE (h)	168mm x 117mm	142mm x 92mm	5mm
HALF PAGE (v)	82mm x 235mm	82mm x 210mm	5mm

SOUTH AFRICAN REAL ESTATE INVESTOR

Published by
REALE
ACTIVATION



www.reimag.co.za

TO ADVERTISE
email info@reimag.co.za or
phone +27 21 761 3848