

WEBSITE

SPONSORED ARTICLES | 27,000 Reach

- 1 DAY on front page (Reach 1000) R1,500 p/m R2,000 p/m 3 DAYS on front page (Reach 3,000) 7 DAYS on front page (Reach 10,000) R4.000 p/m

BANNER ADS | 41,000 Reach

Front Page Slider (1500 X 400 px) R3.500 p/m Front Page Feature (max 3) (1500 X 100 px) R7,500 p/m Sidebar (random all pages) (400 X 300 px) R500 p/m **Home Page Take Over** R65,000 p/m

EVENT LISTINGS | 33.000 Reach

Event Listing R1,000 once-off

VIDEO (REAL ESTATE ZONE/REIM TV) | 38,000 Reach

- On YouTube Channel
- Permanently on Website

Shoot, edit and post – 3 minutes R10.000 Shoot, edit and post – 10 minutes R15.000 Shoot, edit and post - 20 minutes R20.000 Post only (Video supplied) R5.000

ADVERTISERS











EMAIL MARKETING

E-MAIL BANNER ADS | 31,000 Reach

- Leads generation
- Analytics report
- Links
- Published on Facebook and Twitter

R1,500
R2,500
R4,000
R5,000

SPONSORED ARTICLES | 31,000 Reach

- Leads generation
- Analytics report
- I inks
- Features on Emailer content

1 Email R1,500 R2,500 2 Emails 4 Emails R4.000 Content alignment per Email R5.000

WEBINARS

- Leads gen & data capture
- Minimum 2 participants

WEBINAR Sponsorship R7,500 per webinar

PODCASTS

- Leads gen & data capture
- Minimum 2 participants

PODCAST Sponsorship R7,500 per podcast

STATS REPORTS

LEADS GENERATION

- Name and email details Weekly & Monthly Reports

- Engagements, Views, Unique Visits, Clicks & Impressions

Monthly Reports

Both LEAD GEN & ANALYTICS Reports

R2,000

R2,000

R3,000

SOCIAL MEDIA MARKETING

FACEBOOK | 13.000 Reach

- Lead generation
- Analytics reports
- Content supplied by client

1 Post per week R1.500 p/m 2 Posts per week R2.500 p/m Leads generation (Qualified leads) R7.500 p/m Content created by REIM R500 per post

TWITTER | 4.000 Reach

- Analytics
- Relevant #hashtags and trending topics included
- Content created by REIM

2 Tweets per week R1.500 p/m 4 Tweets per week R2,500 p/m

LINKEDIN I 6.000 Reach

- Leads gen report
- Analytics
- Content created by REIM / NP

1 Post per fortnight R1,500 p/m 4 Posts R3,000 p/m R750 per post Posts on LinkedIn groups 1 per week

INSTAGRAM | 1,000 Reach

- Analytics
- Content created by REIM / NP

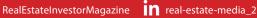
Posts add on to other Social Media FREE

PLEASE NOTE

- · All rates exclude VAT
- All digital campaigns must be paid upfront to activate campaign
- All campaigns run monthly
- Booking & material deadline 48 hours before live
- 10% Discounted rates for 6-month campaigns
- Additional Discounted rates if campaign runs concurrently with print. pdf and digital magazine
- Minimum campaign spend is R5,000
- Detailed Material Specifications for print and digital material available
- Inventory subject to availability
- Terms and Conditions apply as per reimag website

REIMag.co.za creates engaging brand experiences through our exclusive digital platform.











PEOPLE ACROSS ALL OUR DIGITAL CHANNELS

TO ADVERTISE please contact us on (+27) 21 761 3848 or email info@reimag.co.za





