



MAGAZINE RATES 2019

Published Monthly (11 editions in print, PDF & Digimag)



CIRCULATION

15 459*

ESTIMATED READERSHIP

62 000



*ABC AUDITED
October-December 2018

AUDIENCE PROFILE

Residential Homeowners - Buy-to-Let investors
Business Owners & Landlords - Private investors of Commercial & Offshore property; Investors of Unlisted & Listed Property
Business & Property Professionals - Estate Agents; Property Managers & Letting Agents; Commercial Brokers; Property Developers; Asset Managers; Auctioneers; Valuers; Attorneys; Accountants; Architects; Conveyancers; Engineers; Banking & Finance Specialists; Quantity Surveyors; Town Planners; National, Provincial & Local Government

ABOUT REImag

Real Estate Investor Magazine (REIM) is a multiple award-winning magazine and trusted real estate resource since 2007 for South African residential, commercial and offshore real estate investors. We provide readers with education, advice and guidance on where, how and when to invest in real estate. We also provide news, tips and tools on personal finance, business and the economy. We feature entrepreneurs, businessman & investors who are making an impact in the world.

EDITORIAL THEMES & DEADLINES 2019

Issue Date & Editorial Themes	Material Deadline
FEBRUARY Technology & Innovation; New developments	16 January 2019
MARCH Offshore focus; Attorneys; Doors & windows	8 February 2019
APRIL Residential focus; Floors & ceilings	10 March 2019
MAY Commercial focus; Lighting; Finance	10 April 2019
JUNE Investor of the Year; Architecture; Legal	8 May 2019
JULY Brokers & Auctions; Interior designers	6 June 2019
AUGUST Women in property; Kitchens; Mixed-use	10 July 2019
SEPTEMBER REIM/Rode conference; Inner city	8 August 2019
OCTOBER Resi development of 2019; Green buildings	5 September 2019
NOVEMBER Bathrooms; Retirement	8 October 2019
DECEMBER / JANUARY 2020 Kick-start your year; Student accommodation	10 November 2019
RESIDENTIAL HANDBOOK	November/December
COMMERCIAL HANDBOOK	September
OFFSHORE HANDBOOK	July 2019

ADVERTISING RATES

Published monthly - 11 Editions in PRINT, PDF & DIGIMAG Versions

MAIN BODY

Full page full colour	R31,900
Double page spread	R44,900
Half page full colour	R19,900
Digimag/pdf full page colour	R14,900
Magazine loose insert	R14,900

COVER POSITIONS

Inside front cover (dps)	R49,900
Inside front cover (full page)	R39,900
Inside back cover	R39,900
Outside back cover	R44,900

COMPANY PROFILE

Advertorial (full page)	R31,900
Front cover (FPFC ad + 3 page interview)	R94,900

SERIES BOOKINGS

10% Discount for 3 bookings or more
15% Discount for 6 bookings or more
20% Discount for 9 bookings or more

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