

MATERIAL SPECS

REImag PRINT, PDF & Digimag versions



MAGAZINE SPECS

Trim Size
168mm x 235mm

Safe Type
142mm x 210mm

Bleed
5mm

**FULL PAGE
(FP)**

Trim Size
336mm x 235mm

Safe Type
142mm x 210mm

Safe Type
142mm x 210mm

Bleed
5mm

**Double Page Spread
(DPS)**



GUIDEBOOK SPECS

Trim Size
210mm x 148mm

Safe Type
190mm x 128mm

Bleed
5mm

**FULL PAGE
(FP)**

- All Advertising material to be sent via email or WeTransfer to info@reimag.co.za
- Recommended Formats: 300 DPI; JPEG; TIFF; PDF (CMYK)

Trim Size
210mm x 296mm

Safe Type
190mm x 128mm

Safe Type
190mm x 128mm

Bleed
5mm

**Double Page Spread
(DPS)**



DIGITAL SPECS



WEB BANNER SPECS

MAIN SLIDER
1500 x 400 pixels

**SIDEBAR
BANNER**
400 x 300
pixels



MAILER BANNER SPECS

EMAIL BANNER
1200 x 400 pixels

- Material Deadline is 48 hours before live
- Formats JPEG; GIF; HTML5; PNG; Third party tags
- Listings text links maximum of 50 characters including company name, telephone number, email, website URL
- Twitter 140 characters (117 characters with URL)
- Inventory subject to availability